

Feb. 28-March 3, 2018—Tempe Mission Palms

SUBExcel is ASA’s flagship annual convention, attracting 150 to 200 of the larger commercial subcontractors in the United States—the decision-makers and your prospective customers! Your company can participate and take advantage of a number of very effective marketing opportunities that will significantly impact your bottom line.

Booth/Tabletop Display: \$700.00

Please note that you may bring an 8’ x 10’ booth or a tabletop display (6’ table)

Setup Day/Time	2:30 p.m. to 4:30 p.m., Thursday, March 1, 2018
Breakdown Day/Time	1:30 p.m. to 3:00 p.m., Friday, March 2, 2018

There is a banquet the evening of Friday, March 2.

All exhibitors must also register as an attendee of the convention. A special rate is being offered for exhibitors at a 50% discount off the ASA-member rate. Pay only \$447.50 if registered by Jan. 31, 2018.

Show Hours

The expo will be open per the schedule below. There are also refreshment breaks, which will take place inside the expo space. The luncheon will be held in the exhibit hall on Friday.

Thursday, March 1	Friday, March 2
2:30 p.m. to 4:30 p.m. Exhibitor Setup	7:30 a.m. to 1:30 p.m. Expo Open
4:30 p.m. to 6:30 p.m. Reception & Expo in Exhibit Hall	10:15 a.m. to 10:45 a.m. Networking Break
	Noon to 1:30 p.m. Expo and Lunch
	1:30 p.m. to 3:00 p.m. Exhibitor Breakdown

Advertise in the SUBExcel Program Guide: \$400.00

Place a full-page color ad in the SUBExcel Program Guide.

Special Package Price! Participate in ASA’s trade show and receive a full-page color ad in the SUBExcel Program Guide for only \$900.00 — a savings of \$200.00!

ASA Contact

For any questions and sponsorship information, please contact Richard Bright at rbright@asa-hq.com.



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**Complete & return to: American Subcontractors Association,
1004 Duke Street, Alexandria, VA 22314-3588**
(703) 684-3450 | Fax: (703) 836-3482 | meetings@asa-hq.com
www.subexcel.com | www.asaonline.com

I agree to exhibit at ASA's trade show for SUBExcel 2018 held Feb. 28-March 3, 2018, at the Tempe Mission Palms, Tempe, Ariz. The special package price is \$700.00 for booth/tabletop only, \$400.00 for full-page color ad in Program Guide only, or \$900.00 for booth and full-page color ad.

Exhibitor/Sponsorship Contact Person (Please print clearly and provide all information requested.)

Company Name _____
Address _____ City/State/Zip _____
Email Address _____
Phone Number _____ Fax Number _____
Web site _____
Exhibition Space: _____ 8' x 10' booth (provided by exhibitor) or _____ 6' table and chair (provided by hotel)

All outside vendors must place on file with the hotel a certificate of insurance showing a minimum of \$2,000,000 for each occurrence. This certificate must show the following: Tempe Mission Palms and their subsidiaries and affiliates, and each of their officers, directors, representatives, and employees are named as additional insured with terms and conditions satisfactory to the Tempe Mission Palms for limits of not less than \$2,000,000 for bodily injury, including death, and personal injury for any one (1) occurrence, \$2,000,000 property damage insurance or a combined single limit of \$4,000,000. The additional insured certificate, which shall include a warranty that the insurance will not be diminished or terminated without providing Tempe Mission Palms with thirty (30) days prior written notice, will be provided to Tempe Mission Palms no less than ten (10) days prior to the commencement of services.

Representative of Company _____ Title _____
Signature _____ Date _____

Package Choice (Please check which package you are signing up for.)

_____ \$700.00 Exhibit Only _____ \$400.00 Full-Page Color Ad Only _____ \$900.00 Exhibit and Full-Page Color Ad

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Payment Information

All faxed and emailed registrations MUST include a credit card number. Check enclosed (payable to American Subcontractors Association, Inc.)

Check # _____ or Charge my: American Express MasterCard Visa
Card # _____ Expiration date _____
Billing Address _____
Authorized Signature _____
Print name as it appears on credit card _____



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Registrant's Information

Name _____ Company _____ Email Address _____
 Title _____ Address _____ Phone Number _____
 Nickname for Badge _____ City/State/Zip _____ Dietary Restrictions Yes No

Additional Registrant(s) (if applicable)

Name _____ Nickname for Badge _____ Phone Number _____
 Title _____ Email Address _____ Dietary Restrictions Yes No

Name _____ Nickname for Badge _____ Phone Number _____
 Title _____ Email Address _____ Dietary Restrictions Yes No

Registration Fee (Includes admittance to social functions, educational sessions, committee, task force & council meetings.)

	Qty		Early Registration (by Jan. 31)	Regular Registration (after Jan. 31)		
Special 50% Discount!		x	\$447.50	\$497.50	=	\$
Additional Company Registrant(s)		x	\$349.50	\$399.50	=	\$

TOTAL PAYMENT AMOUNT = \$

Method of Payment (All faxed and emailed registrations MUST include a credit card number.)

Check enclosed (payable to American Subcontractors Association, Inc.)

Check # _____ or Charge my: American Express MasterCard Visa
 Card # _____ Expiration date _____
 Billing Address _____
 Authorized Signature _____
 Print name as it appears on credit card _____



Cancellation & Refund Policy.

Full registration fees will be refunded if a written cancellation notice is received at ASA Headquarters by Jan. 31, 2018. A \$50 processing fee will be deducted from refunds made after Jan. 31, 2018. No refunds will be made after Feb. 5, 2018. All cancellation requests must be made in writing.